

FOR MORE THAN 40 YEARS, THE LONG'S PARK ART FESTIVAL has showcased the talents of top artists and craftspeople from across the United States. This commitment to excellence is why the festival continues to be recognized among the best. Over Labor Day weekend, over 11,000 art lovers make their way to beautiful Long's Park to shop for fine art and high-quality crafts.

General Specifications:

You may supply your own ad artwork, according to the following specifications, or request that we create your ad artwork (at no additional charge). The Long's Park Amphitheater Foundation reserves the right to revise or reject any advertising copy.

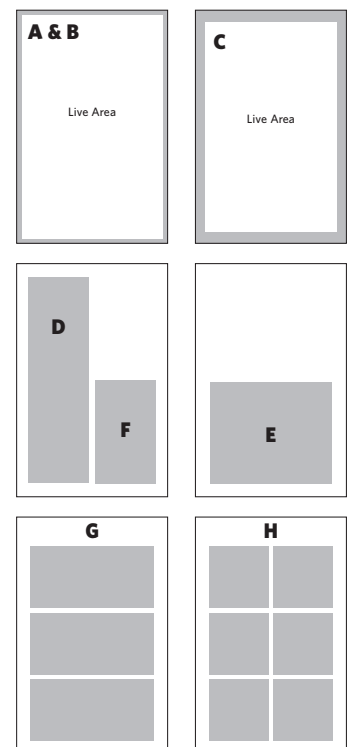
Reservations due by June 28, 2019
Artwork due by July 19, 2019

- Artwork must be submitted as a high-resolution PDF with all fonts embedded or as a 300 dpi (at actual size) Photoshop Tiff or Jpeg.
- All artwork must fit within the actual size of ad purchased, and crop marks must be noted.

Ad Sizes and Prices:

Please check your ad size. All dimensions are width by height. All ads do not have bleed. Pricing is net.

A Back cover, 5.125" w x 8.125" h <i>Receive six 3-day tickets</i>	\$1,250
B Inside back cover, 5.125" w x 8.125" h <i>Receive four 3-day tickets</i>	\$950
C Full page, 4.5" w x 7.5" h, no bleed <i>Receive two 3-day tickets</i>	\$850
D Half page horizontal, 4.5" w x 3.625" h	\$500
E Half page vertical, 2.125" w x 7.5" h	\$500
F Quarter page, 2.125" w x 3.625" h	\$300
G Group third page, 4.5" w x 2.25" h*	\$400 ea.
H Group sixth page, 2.125" w x 2.25" h*	\$225 ea.



***SPECIAL DISCOUNTED GROUP RATES** are available to advertisers doing business in a common shopping area (e.g., Downtown Lancaster, Brickerville, Rockvale Square, etc.) A header at the top of the page will identify the shopping area. To qualify for group rates, a total of 3 third-page ads or 6 sixth-page ads must be purchased and appear under one heading.

All ad artwork may be emailed to ashley@lanastercountymag.com.

Any ad artwork files on CDs or flash drives may be mailed to:

Engle Printing & Publishing Co., Inc., Attn: Ashley Kendrick Kennedy PO Box 500, Mount Joy, PA 17552



We are proud and honored to have been voted Best of Lancaster County for 2018, one of the Top 5 East Coast Art Fairs for 2017 by Art Fair Calendar, and one of the Top 50 Art Fairs for 2017 nationally.